ANNUAL REPORT

VIRGINIA CONSERVATION NETWORK

Spring 2022 - Winter 2023
Founded as the Conservation Council of Virginia in 1969, Virginia Conservation Network (VCN) began as a roundtable of major conservation groups and has grown to include over 150 Network Partners across the Commonwealth. VCN is committed to building a powerful, diverse, and highly-coordinated conservation movement focused on protecting our Commonwealth’s natural resources.

VCN is a facilitator of strategic action, a resource for Network Partners statewide, and a constant conservation presence in Virginia’s Capitol. Playing a unique role in Virginia’s conservation community, VCN helps the community speak with one coordinated voice. The organization and its staff focus on strengthening the conservation community as a whole and winning environmental victories that benefit all Virginians.

VCN’s Network Partners work on a wide range of issues from stream restoration, to transportation reform, to renewable energy advancement, to promoting sustainable community growth, to environmental justice, and more. Given the diverse work of our partner organizations, VCN organizes its programs into four main categories: **WATER, ENERGY & CLIMATE, LAND & WILDLIFE CONSERVATION, and LAND USE & TRANSPORTATION**.

VCN is proud to serve as the state lead for the Choose Clean Water Coalition — the regional coalition advocating for clean rivers and streams in communities throughout the Chesapeake Bay Watershed — and as the Virginia state affiliate for the National Wildlife Federation.
Dear VCN Partners and Supporters,

Our Annual Report highlights the Virginia Conservation Network’s (VCN) work from Spring 2022 to 2023. It has been a year full of challenges and opportunities, ups and downs, wins and losses. I’m proud of what we have accomplished together.

Thanks to highly coordinated efforts and despite political headwinds, VCN — as the strategic facilitator of our 150+ Network Partners — successfully held onto major environmental and climate policy successes from the last few years while celebrating historic investments in conservation funding through the budget.

As we sent this annual report to the printer, we learned of the tragic loss of our Clean Energy & Climate Justice Policy Manager, Shawn Soares, on May 4th, 2023. Shawn was committed to devoting his career to bettering the Commonwealth and was a rising star in the climate movement. We are dedicating this annual report to him and are committed to working in his honor moving forward.

We thank those of you who supported VCN and our work this past year. One thing that is clear to me more than ever right now is that when you invest in VCN, you are not only investing in strong policy development but, more importantly, even stronger relationships and community building. Together, we have made real policy gains for our environment while growing our power and camaraderie as a movement.

Mary Rafferty
Executive Director
Virginia Conservation Network

A MESSAGE FROM THE EXECUTIVE DIRECTOR
Our 2023 Common Agenda focused on meeting our long-term goals, such as cleaning up the Chesapeake Bay and powering the Commonwealth with 100% clean energy. In addition, we increased our continued focus on increasing trail connectivity, ensuring community floods resilience to opportunities, increasing rail capacity – and so much more.

OUR COMMON AGENDA
FIGHTING FOR CONSERVATION VICTORIES YEAR-ROUND

1 DEVELOP SHARED POLICY PRIORITIES
Our Common Agenda Briefing Book is a collection of policy papers written by, vetted through, and voted on by our 150+ Network Partners. It serves as an educational tool for policymakers and conservation advocates alike to highlight state-level solutions for some of our most pressing environmental programs.

VCN kicked off the Our 2023 Common Agenda process in the Spring of 2022 with day-long, annual workgroup planning meetings. Our workgroups continued to meet monthly year-round to plan, strategize, and share information. This year’s workgroups and Our Common Agenda process continued to see record engagement levels:

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<th>Partners</th>
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<th>Policy Papers</th>
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2 EDUCATE THE PUBLIC

OUR 2023 COMMON AGENDA EDUCATION SERIES HIGHLIGHTS POLICY & PARTNERS OVER FIVE WEEKS
We educated hundreds of Partners, lawmakers, and the public on our shared policy goals, highlighting educational content for one chapter per week for each of Our Common Agenda’s five chapters. Virtual weekly webinars showcased our authors and their state-based policy recommendations.

REVAMPED GUIDE PROVIDES TOOLS TO ENGAGE IN THE PUBLIC PROCESS
VCN revamped our Civic Advocacy Guide to help advocates navigate how to build a relationship with a lawmaker, how the budget process works, and how to track policy in Richmond. Our webpage helps advocates stay engaged with upcoming events & actions, training videos, a printable Advocacy Guide, and a detailed FAQ section.

3 ADVOCATE & MOBILIZE

MOBILIZING PARTNERS AT THE GENERAL ASSEMBLY PREVIEW
VCN prepared environmental advocates by hosting regional watch parties for a General Assembly Preview in early December. Over 300 advocates gathered around the state at one of eight regional, in-person watch parties to learn about upcoming environmental legislation and discuss regional issues and local relationships with legislators.

CONSERVATION LOBBY DAY FEATURES NEW ADMINISTRATION OFFICIALS & CHAMPION LAWMAKERS
Each year, VCN invites volunteer advocates to join professional staff to meet with their state legislators for our annual Conservation Lobby Day. This year, more than 200 conservation advocates completed 50 meetings with legislators.

RGGI IS LAW — BUT WE’RE STILL DEFENDING OUR CLIMATE PROGRESS

The Regional Greenhouse Gas Initiative (RGGI) is a program that charges polluters for greenhouse gas emissions while providing funding for families to ensure flood-resilient communities and energy-efficient homes. Despite public, bipartisan support for RGGI, Governor Youngkin launched an administrative process in August to remove Virginia from this successful program.

In an incredible showing of public support for RGGI, over 7,500 Virginians and organizations — including VCN — responded in the public comment period for the proposed regulatory repeal of RGGI and the Notice of Intent. An overwhelming 88% of comments strongly oppose the repeal of RGGI.

Advocates silently protest the unlawful action to repeal RGGI. Photo credit: Appalachian Voices

STRONG DEFENSE SAVES VIRGINIA’S 100% CLEAN ENERGY POLICY!

The Virginia Clean Economy Act (VCEA) is transitioning Virginia’s energy mix to a low-cost, reliable, carbon-free grid by 2050. The policy both reduces the power sector’s extensive pollution burden and spurs innovation and economic growth. VCN’s Network successfully amended or defeated dozens of bills that would have rolled back our climate progress by weakening the VCEA itself or increasing Virginia’s dependence on fossil fuels.

OFFSHORE WIND PROJECT ONE BIG STEP CLOSER

The Coastal Virginia Offshore Wind Project (CVOW) took a huge leap forward on its path to completion. As the biggest single project ever undertaken by Dominion Energy, the State Corporation Commission (SCC) approved the utility’s cost recovery application and addressed comments made by VCN and our Partners to ensure the responsible development of the project with strong consumer protections.

JACK JOINED VCN’S LOBBY DAY ON HIS 4TH BIRTHDAY TO PROTECT HIS CLEAN ENERGY FUTURE.

BIG WIN: UTILITY RATE REFORM

In a huge win for ratepayers, VCN Partners successfully passed the Affordable Energy Act. The AEA restores historic regulatory authority of the State Corporation Commission (SCC), allowing them to adjust utility companies’ electricity rates when customers are being overcharged. Since 2009, Dominion has overcharged customers by at least $19 billion. With the passage of this bill, the SCC can reduce or eliminate these overcharges in the future.

RESEARCHING SOLUTIONS FOR SMART SOLAR DEPLOYMENT

As Virginia builds out the clean energy infrastructure needed to meet 100% of our energy with zero carbon emissions by 2050, VCN knows we must do so in a way that best protects our land and water resources. This past year, VCN partnered with Rocky Mountain Institute to research policy barriers and opportunities for distributed energy and pulled together partners and clean energy allies to increase education on challenges and next steps.

VCN and Alliance for the Shenandoah Valley visited a local utility-scale solar project that followed best management practices. Sheep will graze beneath these panels once complete.

APPALACHIAN VOICES

Chesapeake Climate Action Network
Clean Virginia
Climate Action Alliance of the Valley
Climate Cabinet Action
Friends of Buckingham
Sierra Club Virginia Chapter
Southern Environmental Law Center
The Nature Conservancy
Virginia Interfaith Power & Light
Virginia League of Conservation Voters
Wild Virginia

VCN and Alliance for the Shenandoah Valley visited a local utility-scale solar project that followed best management practices. Sheep will graze beneath these panels once complete.

CLIMATE & CLEAN ENERGY HIGHLIGHTS
Virginia published the Transit Equity and Modernization Study results in August of 2022. VCN was instrumental in getting this study done through our advocacy and engagement with the Department of Rail and Public Transit. The report calls for electrifying buses and infrastructure improvements to make transit access safer and more comfortable by adding sidewalks, benches, shelters, and improved ADA accessibility around stops. In the General Assembly session, we won funding for improved bus infrastructure, but increased funding towards bus electrification was blocked by the Governor.

DEFENDING CLEAN CAR STANDARDS
Our Network worked throughout the year to educate lawmakers and the public about the importance of the Clean Car Standards, a Virginia law requiring manufacturers to send a certain amount of electric vehicles to dealerships, offering consumers greater choice while cutting toxic emissions from the transportation sector. Thanks to highly coordinated year-round work, over half a dozen attempts to repeal or roll back the standards were defeated, ensuring that Virginians will have more opportunities to purchase affordable electric vehicles.

TRANSPORTATION UNIVERSITY
In May, VCN’s transportation workgroup (pictured above) came together for a one-day training focused on transportation and land use policy. The keynote was Nick Donahue, the former Deputy Secretary of Transportation, who did a deep dive into how transportation funding works in Virginia.

BIG BUDGET FOR TRANSIT & TRAILS
Public transportation in Virginia had some big wins in the 2022-2024 biennial budget. Late last Spring, our Network opposed and successfully defeated the Governor’s proposed gas tax suspension because the policy wouldn’t actually lower gas prices or help Virginians save money but would instead drastically cut public transit and rail funding. In addition, multi-use trails received a historic $93 million, reflecting the broad support for increased access to the outdoors!

DATA CENTER DEVELOPMENT
Virginia is home to the largest concentration of data centers in the world, hosting 70% of global internet traffic. Data centers consume massive amounts of energy, land, and water resources but don’t face any state-level regulatory oversight of their development. Efforts to support study bills to research the impacts of the rapidly-growing industry were defeated, but thanks to an effective public advocacy campaign and a big win for air quality, the Virginia Department of Environmental Quality withdrew its proposed temporary variance to allow data centers to run backup diesel generators.
LARGEST WILDLIFE CORRIDOR ON THE EAST COAST IS COMING TO VIRGINIA

In April 2023, Virginia became one of the first states on the eastern coast to create a Wildlife Corridor Action Plan to connect vital wildlife habitats, reduce dangerous and costly wildlife-vehicle conflicts, and to promote driver safety. This wildlife corridor will represent the largest crossings for large mammals on the east coast.

In November, VCN and Wild Virginia met in Grundy, Virginia with local state legislators, agency representatives, and area project partners to tour and discuss a project that will transect many miles of restored elk habitat in Southwest Virginia, posing a strong potential for increased conflict between automobiles and Virginia’s sole and growing herd of elk (pictured below).

PRESERVING CULTURAL & HISTORIC LAND

To further preserve our historic and cultural resources, Virginia gave back 504 acres of ancestral lands to Nansemond Indian Nation and added 1,066 acres of the Shenandoah Valley to the new Seven Bends State Park — big wins for conservation and Indigenous communities.

BIG WIN: REDUCING INVASIVE SPECIES

Two new laws promoting native plants throughout the Commonwealth are now in place thanks to smart, coordinated advocacy. State agencies will now help raise awareness of problematic invasive plant species and prioritize the use of native plants on state-owned property. Native landscapes provide many economic and ecological benefits, including: supporting beneficial wildlife; reducing landscape maintenance costs; mitigating stormwater runoff; and flooding and displacing problematic invasive species’ populations. VCN is looking forward to working with our state agencies to implement these new policies.

MAJOR MILESTONE: 1 MILLION ACRES CONSERVED THROUGH OUR LAND PRESERVATION TAX CREDIT

Virginia has one of the most successful and progressive private land conservation programs in the country – the Land Preservation Tax Credit (LPTC). This spring, the program celebrated a major milestone, more than 1 million acres protected - more than five times larger than Shenandoah National Park! VCN and our partners have continually advocated for the program since it was established over 20 years ago.

LAND & WILDLIFE CONSERVATION WORKGROUP PARTNERS

Alliance for the Shenandoah Valley
American Battlefield Trust
Black Family Land Trust
Blue Ridge Prism
Capital Region Land Conservancy
Chesapeake Conservancy
East Coast Greenway Alliance
Friends of the Dahlgren Railroad Heritage Trail
James River Association
National Parks Conservation Association
New River Land Trust
Northern Virginia Conservation Trust
Piedmont Environmental Council
Preservation Virginia
The Nature Conservancy
Virginia Association for Biological Farming
Virginia Capital Trail Foundation
Wild Virginia
Wildlands Network

Umber Dawn, Bull Run Overlook. Photo by Steve Owens
BIG WIN: HISTORIC INVESTMENTS FOR CLEAN WATER

In the 2022-2024 biennium budget, Virginia invested a historic $1 billion in funding to restore the Chesapeake Bay to help Virginia meet the 2025 Bay cleanup deadline. Governor Youngkin’s budget amendments in December called on the legislature to make even greater investments in water quality through upgrades wastewater treatment plants, investments in best management practices for farmers, and improvements to Richmond’s combined sewer system. The legislature has so far failed to pass major amendments to the biennium budget but there is still hope that some of these additional investments may be made this Summer.

BAY RESTORATION DEADLINE REACHES A COMPROMISE

This past session, a proposed bill attempted to arbitrarily delay critical Chesapeake Bay Watershed Implementation Plan (aka “Bay cleanup”) goals by several years. In the end, VCN and our Partners successfully negotiated the delay down to two years to account for delays and issues arising from COVID-19 impacts. This reasoned compromise provides farmers with additional opportunities to meet their pollution-reduction goals but preserves the fundamental targets of the cleanup plan. The compromise also retains regulatory backstops to prevent backsliding and develops a stakeholder workgroup to report the Plan’s progress to General Assembly agriculture committees annually.

REDUCING PLASTIC WASTE EFFORTS LED BY LOCALITIES

While legislation is urgently needed to reduce the significant increase of plastics being found in our bodies, environment, and public waters, all of our supported bills to protect Virginia communities from the harms of plastic pollution were defeated this year. However, this fight is far from over, and we hope to see legislation in the future.

While the state builds upon our progress to eliminate plastic waste, localities lead the implementation of practices to reduce plastic consumption and pollution. This past year, Fairfax, Charlottesville, and Albemarle County all adopted plastic bag fee ordinances, bringing the total to 10 localities. Also, Wegmans announced they would eliminate plastic bags from all Virginia stores starting July 1st.

PROTECTING VIBRANT AQUATIC ECOSYSTEMS

The General Assembly passed legislation to protect aquatic wildlife such as oysters, blue crabs, and Atlantic menhaden. Significant reductions in these native species from overharvest and disease have harmed the integrity and economies of these key Chesapeake Bay region fisheries. With new targeted investments and policies in place to monitor, quantify, and to thoughtfully manage these fisheries, Virginia will better sustain our aquatic ecosystems from both an ecological and economic perspective.

RESILIENCE FUND AWARDS $236M ACROSS THE COMMONWEALTH

The Virginia Community Flood Preparedness Fund (CFPF) gives localities across the Commonwealth funding to address resilience planning and implementation needs. Funded through the Regional Greenhouse Gas Initiative, the fund has been able to award $236 million in just the last two years. Through VCN’s resilience campaign team, partners worked to ensure this funding continued to get awarded by the Department of Conservation Recreation despite the attempts to remove its only funding source, RGGI.

WATER WORKGROUP PARTNERS

Alliance for the Shenandoah Valley
Chesapeake Bay Foundation
Choose Clean Water Coalition
Clean Fairfax
Clean Virginia Waterways
EcoAction Arlington
Environment Virginia
Environmental Defense Fund
Friends of the Rappahannock
James River Association
Lynnhaven River NOW
Potomac Riverkeeper Network
Sierra Club Virginia Chapter
Southern Environmental Law Center
Waterkeepers Chesapeake
Wetlands Watch
CAMPING OUT FOR THE ANNUAL MEETING & PARTNER RETREAT
This past year, we transformed our annual meeting into a Partner Retreat – and it was a huge hit! Ditching conferences and panels for literal fireside chats, hiking tours, and camping allowed our Partners to get refreshed and reinvigorated in the nature they work so hard to protect year-round. Partners gathered for three days at Pocahontas State Park to reconnect and build up relationships to strengthen our conservation movement as a whole. Senator Hanger joined to discuss Virginia’s bipartisan success in developing our state park and multi-use trail system – and stuck around for the live band that performed that evening!

VCN Board Member, Daryl Downing, goes paddleboarding.

Madison Teeter, Wetlands Watch, organized a “Teeter Trotters” hike.

Courtney Hayes, Wild Virginia, identifies butterflies on a hike.

Senator Hanger and Walton Shepherd, NRDC.

Matt Wells, Director of DCR, speaks at the Annual Meeting.

Partners ended the evening by making smores at the campfire.
FIRST RACIAL EQUITY COHORT GRADUATES & SECOND COHORT KICKS OFF
In August, VCN wrapped up our first Racial Equity Cohort Shared Learning Series for VCN partners to recognize, explore, and address the diversity, equity, inclusion, and justice (DEIJ) issues inherent to our environmental community. Coming into its second year, this virtual Cohort has 30 new participants – staff and board leaders from our Network. With returning mentorship from Ebony Walden, a leader in including DEIJ in organizations, Cohort members are developing organizational plans to implement changes in culture and practices.

BLACK IN GREEN CAREER PANEL CONNECTS BLACK PROFESSIONAL LEADERS & ASPIRING ADVOCATES
As part of our ongoing partnership with BlackOak Collective, VCN hosted our 2nd Black In Green virtual conservation career panel. The panel connected dozens of young Black professionals looking to launch their careers within Virginia’s environmental movement with Black environmental advocacy leaders. Speakers included professionals with a mix of experience to highlight the various career paths in the environmental movement.

ENGAGEMENT

LAUNCHING OUR NEW (PAID) SUMMER ENVIRONMENTAL FELLOWSHIP PROGRAM
Our first class of Environmental Fellows joined us in June of 2022. Out of an impressive applicant pool, three fellows joined the VCN team over the summer to gain invaluable experience by immersing themselves in a summer-long project designed specifically for their interests in either policy or outreach. We also supported a VCU intern over the summer. With the successful introduction of last year’s first-ever Environmental Fellowship Program, VCN will be continuing the success with a second paid Environmental Fellowship Program for the Summer of 2023!

"The Virginia Conservation Network’s fellowship program provided me with a rare opportunity to enter a field I was desperately passionate about but was unsure how to pursue. Through my experience, I not only gained invaluable on-the-job experience but also established vital connections that have proven to be an asset in my professional journey.

- Andreana J Lin, Summer Environmental Fellow, Class of 2022
Virginia Conservation Network is mourning the tragic loss of Shawn Soares who lost his life in May 2023 when he was struck by a car as he waited to cross the street in downtown Richmond. Shawn’s kind, gentle, and insightful nature was immediately apparent when he joined VCN as the Clean Energy & Climate Justice Policy Manager in January. He was a rising star in the climate movement, but his incredible commitment to bettering Virginia went beyond his climate advocacy. In his former roles as Outreach Director for the late Congressman McEachin, Governor Northam, and Delegate Subramanyan, Shawn worked to ensure the betterment of the Commonwealth for others. We are all devastated that his potential as an advocate and community leader was cut so short. Shawn was more than just an employee or coworker within VCN, but also a friend and leader. We’ll miss you, Shawn.

VCN paddled along Seven Bends State Park at our staff retreat in Shenandoah, Virginia

You can honor late conservationists in our Annual Report by contacting us at media@vcnva.org

CONGRESSMAN DONALD MCEACHIN
Congressman Donald McEachin passed away after a 9-year battle with cancer. To say the Congressman was an advocate for the environment is an understatement. Throughout his time as an elected official – in the General Assembly and Congress – he spent countless hours listening and learning about climate change, environmental justice, and clean water issues. He grew as a champion on these issues over time and leaves behind a legacy of fighting for those most impacted by climate change and pollution.

KARL BREN
Karl Bren, a social justice champion who launched over 13 nonprofit organizations, including Virginia Supportive Housing, Hilliard House (now Housing Families First), Earth Craft Virginia (now Viridiant), and the Virginia Sustainable Building Network, passed away on February 11th. Karl served on the VCN Board of Directors for more than a decade.

HYLAH HAILE BOYD
Hylah Haile Boyd passed on September 20, 2022, at home in Richmond, Virginia, after a courageous battle with pancreatic cancer. Hylah carried conservation at her core always; she founded Scenic Virginia and served on numerous conservation Boards, including the Virginia Conservation Network.